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Consumers' demands for an environmentally-friendly lodging industry inspire Eco Hospitality.

Canmore-based Eco Crown Hospitality is leading the way to a new green hospitality industry by aligning itself in an exclusive partnership with the Hotel Association of Canada and its "Green Key Eco-Rating" program.

Hotels and chains who want to be recognized as a certified environmentally-responsible property can partake in membership services including a round-the-clock 1-800 reservation system, GDS, products, education and training specifically designed for the environmentally-friendly lodging industry. "Going green is no longer a request, but rather a customer demand" says Andrea Spiess, CEO of Eco Crown Hospitality.

"Eco is not just a trend; it is a lifestyle and the hospitality industry needs to be at the forefront of this emerging green demand. We are now all measured by the footprints we leave behind. It is time for the hospitality industry to work toward an environmentally-sustainable future." says Eco Crown Founder and President Spiess.

The Hotel Association of Canada is taking the lead in North American green certification with its "Green Key Eco-Rating" program. It currently has over 600 members who will benefit from a 10% discount on services offered by Eco Crown Hospitality. Hotels, motels, B&Bs, resorts, timeshare properties, vacation rentals and hospitality chains can all gain access to Eco Crown's unique programs, and be positioned to succeed in the emerging "green economy."

www.ecocrownhospitality.com or contact us: 1-888-697-2484